



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 210219 /		<u>Alt Order #</u> 06859158
<u>Product</u> FRIENDS/CHRIS MURPHY		
<u>Contract Dates</u> 10/01/12 - 10/07/12		<u>Estimate #</u>
<u>Advertiser</u> POL/Murphy for Senate (D)		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> FOCM	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Message & Media Inc
100 Albany Street
New Brunswick, NJ 08901
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/01/12	10/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$250.00	0.00			
N 2	WTNH	10/01/12	10/05/12	News 8 @ 5a-6a	5a-6a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00	0.00			
N 3	WTNH	10/01/12	10/05/12	News 8 @ 6a	6a-7a		:30				NM	7	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				7	\$350.00	0.00			
N 4	WTNH	10/01/12	10/05/12	GMA	7a-9a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				8	\$350.00	0.00			
N 5	WTNH	10/06/12	10/07/12	SaSu 6a-8a	6a-8a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$150.00	0.00			
N 6	WTNH	10/06/12	10/07/12	GMA SaSu	8a-9a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$300.00	0.00			
N 7	WTNH	10/07/12	10/07/12	ABC This Week	9a-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00	0.00			
N 8	WTNH	10/01/12	10/05/12	M-F 9a-10a	9a-10a		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$250.00	0.00			
N 9	WTNH	10/01/12	10/05/12	The View	11a-12p		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$450.00	0.00			
N 10	WTNH	10/01/12	10/05/12	News 8 Noon	12p-1230p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00	0.00			
N 11	WTNH	10/01/12	10/05/12	General Hospital	General Hospital		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00	0.00			
N 12	WTNH	10/01/12	10/05/12	Katie	3p-4p		:30				NM	5	\$1,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u> 210219 /		<u>Alt Order #</u> 06859158
<u>Contract Dates</u> 10/01/12 - 10/07/12	<u>Product</u> FRIENDS/CHRIS MURP	<u>Estimate #</u>
<u>Advertiser</u> POL/Murphy for Senate (I		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00	0.00			
N 13	WTNH	10/01/12	10/05/12	M-F 4p-5p	4p-5p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$350.00	0.00			
N 14	WTNH	10/01/12	10/05/12	News 8 5p-6p	5p-6p		:30				NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				7	\$500.00	0.00			
N 15	WTNH	10/01/12	10/05/12	News 8 6p Weather BB	6p-630p		:30				NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				7	\$700.00	0.00			
N 16	WTNH	10/06/12	10/06/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$300.00	0.00			
N 17	WTNH	10/07/12	10/07/12	Su News 8 @ 6p	6p-630p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00	0.00			
N 18	WTNH	10/01/12	10/05/12	M-F 7p-730p	7p-730p		:30				NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,400.00	0.00			
N 19	WTNH	10/01/12	10/05/12	M-F 730p-8p	730p-8p		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$1,100.00	0.00			
N 20	WTNH	10/01/12	10/05/12	Late News 8	11p-1135p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$800.00	0.00			
N 21	WTNH	10/01/12	10/05/12	Nightline	1135p-120630a		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$300.00	0.00			
N 22	WTNH	10/06/12	10/06/12	College Bowl	College Bowl		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$1,000.00	0.00			
N 23	WTNH	10/04/12	10/04/12	Thur Hour 2	9p-10p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$4,200.00	0.00			
Totals										0.00		98	\$51,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/07/12	98	\$51,250.00	\$43,562.50
Totals	98	\$51,250.00	\$43,562.50

Signature: _____ **Date:** _____

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Rep Order# 6859158
EC'd Yes

Ver# | Status New

Traffic Order#

Printed: 09/27/2012 3:23 PM
Last Received: 09/27/2012 2:39 PM
Showing Buylines: All Lines

1 of 3

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF C. MURPHY
Product FRIENDS/CHRIS MURPHY
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MESSAGE & MEDIA
100 ALBANY ST.
NEW BRUNSWICK, NJ 08901
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT

FRIENDS OF CHRIS MURPHY SC=*

In	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/01-10/05	M-F	5A-530A	5	:30	\$250.00	3	5		1	\$1,250.00	
	Buyline Comment: GD MRN CT											
2	10/01-10/05	M-F	530A-6A	5	:30	\$300.00	3	5		1	\$1,500.00	
	Buyline Comment: GD MRN CT											
3	10/01-10/05	M-F	6A-7A	7	:30	\$350.00	3	7		1	\$2,450.00	
	Buyline Comment: GD MRN CT											
4	10/01-10/05	M-F	7A-9A	8	:30	\$350.00	3	8		1	\$2,800.00	
	Buyline Comment: GMA											
5	10/06-10/07	SA-SU	6A-8A	2	:30	\$150.00	3	2		1	\$300.00	
	Buyline Comment: WKEND GD MRN CT											
6	10/06-10/07	SA-SU	8A-9A	2	:30	\$300.00	3	2		1	\$600.00	
	Buyline Comment: WKEND GMA											
7	10/07-10/07	SU	9A-10A	1	:30	\$350.00	3	1		1	\$350.00	
	Buyline Comment: THIS WEEK											
8	10/01-10/05	M-F	9A-10A	5	:30	\$250.00	3	5		1	\$1,250.00	
	Buyline Comment: DR PHIL											
9	10/01-10/05	M-F	11A-12P	5	:30	\$450.00	3	5		1	\$2,250.00	
	Buyline Comment: THEVIEW											
10	10/01-10/05	M-F	12P-1230P	5	:30	\$300.00	3	5		1	\$1,500.00	
	Buyline Comment: NEWS											

2 of 3

Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
---	-----	-----	-----	-----	----	-----	-----	-----	---	-----	-----	-----
11	10/01-10/05	M-F	2P-3P Buyline Comment: GEN HOSP	5	:30	\$300.00	3	5		1	\$1,500.00	
12	10/01-10/05	M-F	3P-4P Buyline Comment: KATIE COURIC	5	:30	\$300.00	3	5		1	\$1,500.00	
13	10/01-10/05	M-F	4P-5P Buyline Comment: JUDGE JUDY	5	:30	\$350.00	3	5		1	\$1,750.00	
14	10/01-10/05	M-F	5P-6P Buyline Comment: NEWS	7	:30	\$500.00	3	7		1	\$3,500.00	
15	10/01-10/05	M-F	6P-7P Buyline Comment: NEWS	7	:30	\$700.00	3	7		1	\$4,900.00	
16	10/06-10/06	SA	7P-730P Buyline Comment: NEWS	1	:30	\$300.00	3	1		1	\$300.00	
17	10/07-10/07	SU	6P-630P Buyline Comment: NEWS	1	:30	\$350.00	3	1		1	\$350.00	
18	10/01-10/05	M-F	7P-730P Buyline Comment: JEOPARDY	5	:30	\$1,400.00	3	5		1	\$7,000.00	
19	10/01-10/05	M-F	730P-8P Buyline Comment: WHEEL	5	:30	\$1,100.00	3	5		1	\$5,500.00	
20	10/01-10/05	M-F	11P-1135P Buyline Comment: LATE NEWS	5	:30	\$800.00	3	5		1	\$4,000.00	
21	10/01-10/05	M-F	1135P-1205A Buyline Comment: NIGHTLINE	5	:30	\$300.00	3	5		1	\$1,500.00	

Station WTNH-TV NEW HAVEN, CT.
Advertiser () FRNDS OF C. MURPHY
Product FRIENDS/CHRIS MURPHY
Estimate#
Buyer LEAH CASTERLIN
Phone#
Fax#

Agency () MESSAGE & MEDIA
100 ALBANY ST.
NEW BRUNSWICK, NJ 08901
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
22	10/06-10/06	SA	8P-11P	1	:30	\$1,000.00	3	1		1	\$1,000.00	
Buyline Comment: COLLEGE FOOTBALL												
23	10/04-10/04	TH	9P-10P	1	:30	\$4,200.00	3	1		1	\$4,200.00	
Buyline Comment: GREYS ANATOMY												

---REPORT TOTALS---

Report Totals: 98 / \$51,250.00

---SALES MONTHLY TOTALS---

Oct 12: 98 / \$51,250.00

Sales Totals: 98 / \$51,250.00

Station Totals: 98 / \$51,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$238,151	CABL 0%	WCCT 0%	WCTX 0%	WFSB 47%	WHCT 0%
		WRDM 0%	WTIC 10%	WTNH 21%	WUVN 0%	WVIT 19%
		XXX 0%				

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTNH-TV	Date: 9/10/12
---	-------------------------

I, Leah Casterlin,
 being/on behalf of: Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: US Senate
 in the General
 election to be held on: Nov, 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
9/10-11/6					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/10/12

Leah Casterlin

Date

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Leah Casterlin
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does



does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)



the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.



the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

(Message & Media, Inc.)

signature of candidate or authorized committee

Leah Casterlin

printed name

9/10/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.